

Media Release

Beechfield Healthcare Appointed as EU Distributor for Innovative Exgel Owl Cushions

Dublin, 1st October, 2024 - Beechfield Healthcare, a leading provider of healthcare products across Ireland and Europe, is proud to announce its appointment as the EU distributor for the highly acclaimed Exgel Owl Cushions. This partnership marks a significant step in the company's mission to bring innovative, high-quality products to the European healthcare market.

The Exgel Owl Cushions, known for their cutting-edge design and superior comfort, are designed to meet the diverse needs of individuals requiring pressure relief and postural support. Developed with advanced materials and ergonomic engineering, the cushions are aimed at enhancing patient comfort and care, particularly for individuals at risk of pressure sores or those with mobility issues.

“We are delighted to be chosen as the European distributor for such a pioneering product,” said James Gargan, Commercial Director, Beechfield Healthcare. “The Exgel Owl Cushions align perfectly with our commitment to providing the highest standard of healthcare solutions. This partnership enables us to further expand our product offerings and meet the growing demand for innovative pressure-relief solutions across Europe.”

The Exgel Owl Cushions are distinguished by their breathable fabric, superior durability, and ease of use, making them an ideal choice for hospitals, care facilities, and individuals at home. The cushions have been designed with both the end-user and healthcare professionals in mind, ensuring not only comfort but also ease of care and maintenance.

As the primary distributor, Beechfield Healthcare will be responsible for the sales, marketing, and distribution of Exgel Owl Cushions across all EU member states, working closely with healthcare providers and retailers to ensure broad availability of the product.

This new distribution agreement reflects Beechfield Healthcare's ongoing commitment to sourcing and delivering best-in-class products that enhance patient care and wellbeing.

--- ENDS ---



Notes to editors:

About Beechfield Healthcare

Beechfield Healthcare Ltd is an Irish healthcare provider that provide quality healthcare products that patients recommend to their family and friends, therapists prescribe for their patients, the HSE select for their clients and employees are proud of. Its goal is to provide healthcare equipment to people in Ireland that improves the quality of their lives. We strive to offer superior quality products that fully meet and surpass the requirements and expectations of our customers.

For further press information, contact Michael O'Brien michael.obrien@beechfieldhealthcare.ie or call 087 244 1044

Visit www.beechfieldhealthcare.ie to see the company's product range or for informative healthcare advice